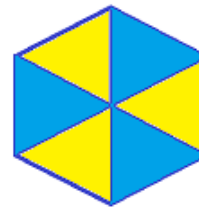
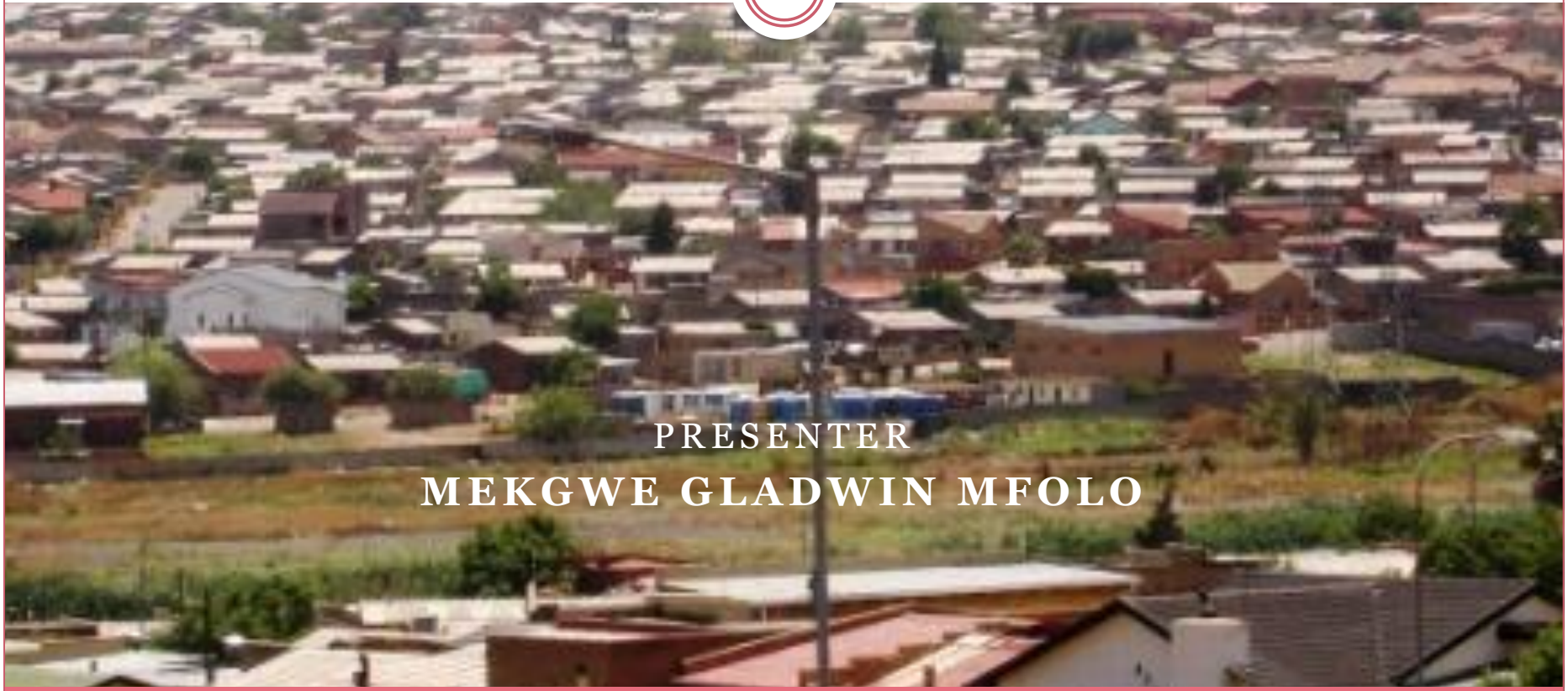


KAS INITIATIVES
THINKING DIFFERENTLY



KASI INVESTMENT CLUB UMBRELLA
A KASI INITIATIVES INNOVATION



PRESENTER
MEKGWE GLADWIN MFOLO



Kasi - Agenda



- Who is Kasi Initiatives?
- History of the Kasi Initiatives?
- Who is who in Kasi Initiatives?
- Our Initiatives
- Focus Initiative
- Contact Details



Who is Kasi Initiatives?



- Kasi-Initiatives is a vigorous and pioneering company, which is 100% black owned.
- Kasi-Initiatives offer unique services that drive measurable business improvement, focusing on accelerating economic development and enriching communities through differently thought sustainable innovative initiatives.
- Kasi-Initiatives offer initiatives in education, investment, environmental awareness and many more.



Kasi - History



- Kasi Initiatives was formed in 2010.
- It was started out of the following;
 - A need to service the unserved or underserved
 - A need to help our Government
 - A need to partake in the NPC National Development Plan
 - A need to formulate solutions to problems we know too well
- Kasi-Initiatives will enable individuals and groups (both private and public), working together, to create and invest in sustainable innovative initiatives that will benefit all.



Kasi – People?



Founder and Director
Mkgwe Gladwin Mfolo



Co-Founder and Director
Lucky Mohale



Kasi - Initiatives



Kasi – Investment Education



- Reasons to focus on this initiative:

“Compared to Australia, where almost half of all trading is conducted by the country’s 5.7 million individual investors (27% of the population), only 200 000 South Africans (0.4% of the population) invest directly in the stock market” (JSE Magazine, 2010) and

also enhancing long term saving culture through massive education drive on financial management and literacy and innovation in simple savings products for the low income groups as well as the middle income groups which are key requirements in boosting consumer confidence (Bertha Chiroro, 2010)

Kasi – Focus Initiative



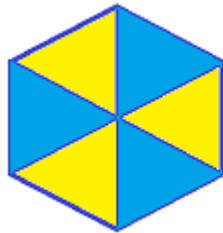
- Objective of this Initiatives

To educate communities about investments (with special focus on exchange traded products – ETPs) and demystifying stock exchange, that it is not for the wealthy and sophisticated.

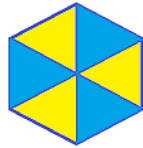
- Partners for this initiative

etfSA – Home of exchange traded funds

- Kasi Investment Club Umbrella (KICU) was born



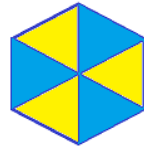
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- What is Kasi Investment Club Umbrella (KICU)?
It's a platform used to bring together like minded individuals or groups in order to share knowledge about investment and most importantly learn about different investment products, to improve their overall financial wellbeing as individuals and/or groups.
- What are the benefits of forming an investment club?
 - *Social*
 - *Education*
 - *Diversification*
 - *Low Risk*
 - *Profit Opportunities.*



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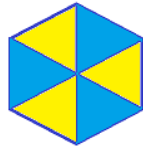


- What are the benefits of affiliating with KICU?

- *Help with start up*
- *Source of Information*
- *Added value for overall financial wellbeing*
- *Learning Sharing*
- *Rewards*

- How much does it cost to affiliate to KICU?

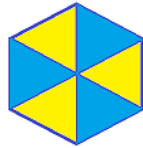
Individual or Clubs/Stokvel affiliate with KICU for a minimum annual fee ranging from R50 – R600 per annum per club, depending on the number of club members.



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- Our Experience this far with affiliated clubs and members
 - *Initial skepticism*
 - *Most difficult clients are the educated*
 - *Easy way to get started with savings*
 - *We affiliated, he must tell us.*
 - *Learning goes both ways*
 - *Enthusiasm as reward*
 - *Increased contribution*



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- An Inspiring Quote From Zig Ziglar:

“If you can dream it, then you can achieve it. You will get all you want in life if you help enough other people get what they want”

Kasi – Contact Details

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Facebook	Kasi Initiatives
Twitter	@Kasi Initiatives or @KICU-Invest
Website	www.kasiinitiatives.com